

the GRID

Community Design Center News

March 2020



15th Annual Award-Winning Series reSHAPING ROCHESTER 2020

Building **COMMUNITY** through **PLACEMAKING**

Presented by:  **HOME LEASING**
DEVELOPMENT | CONSTRUCTION | MANAGEMENT

February's Reshaping Rochester Lecture with Shin-pei Tsay



Nearly 100 people attended our Reshaping Rochester lecture with Shin-pei Tsay ([Uber](#)) last Wednesday! Thank you to everyone who came out to learn about building a sustainable urban future.

Please note: We strongly encourage you to pre-register for these lectures online. In addition to helping us keep track of attendance for our grants, it keeps the check-in line moving

quickly. (Plus, this year we have a **pre-registration raffle.**)

[Video recording of lecture available here!](#)

Video provided by: [Photo Pryntz](#)
Audio provided by: [Alembic Productions](#)



Community Conversation Next Week

Interested in a follow-up discussion on Tsay's lecture and how we might use transportation to build a sustainable urban future? **[Register to attend our Community Conversation on Wednesday, March 11th in the CDCR Gallery.](#)**

Join us for our next FREE* Reshaping Rochester lecture with Carol Naughton!



"Building Holistic Communities"

Carol Naughton
President of [Purpose Built Communities](#) |
Atlanta, GA

March 25, 6pm
Gleason Works Auditorium
1000 University Ave

Public Meet & Greet at the 40&8 Club, across the street, from 4:30pm-5:45pm

**Made possible by the [Community Preservation Corporation](#)*

*To commemorate Rochester's unique history in the women's suffrage movement, along with the 100th anniversary of women's suffrage and Susan B. Anthony's 200th birthday, we have invited **women of vision** from across the country to share their expertise with our community. **Note that this year, our lectures will begin at 6pm.***



Reshaping Rochester Awards Nominations Open Next Wednesday!

The CDCR is officially instituting a **rolling admissions** policy for Awards! Starting this year, you will be able to submit the projects and people that you think are reshaping our region for an award between 3/11/20 and 9/11/20.

[**View 2020 nomination forms here starting next Wednesday, 3/11!**](#)



Product Runway Returns

ON EXHIBIT MARCH THROUGH APRIL

FIRST FRIDAY GALLERY OPENING
March 6, 5:00-7:30 pm

Community
Design
Center
Rochester



Product Runway
ARCHITECTURE + DESIGN



AIA
Rochester

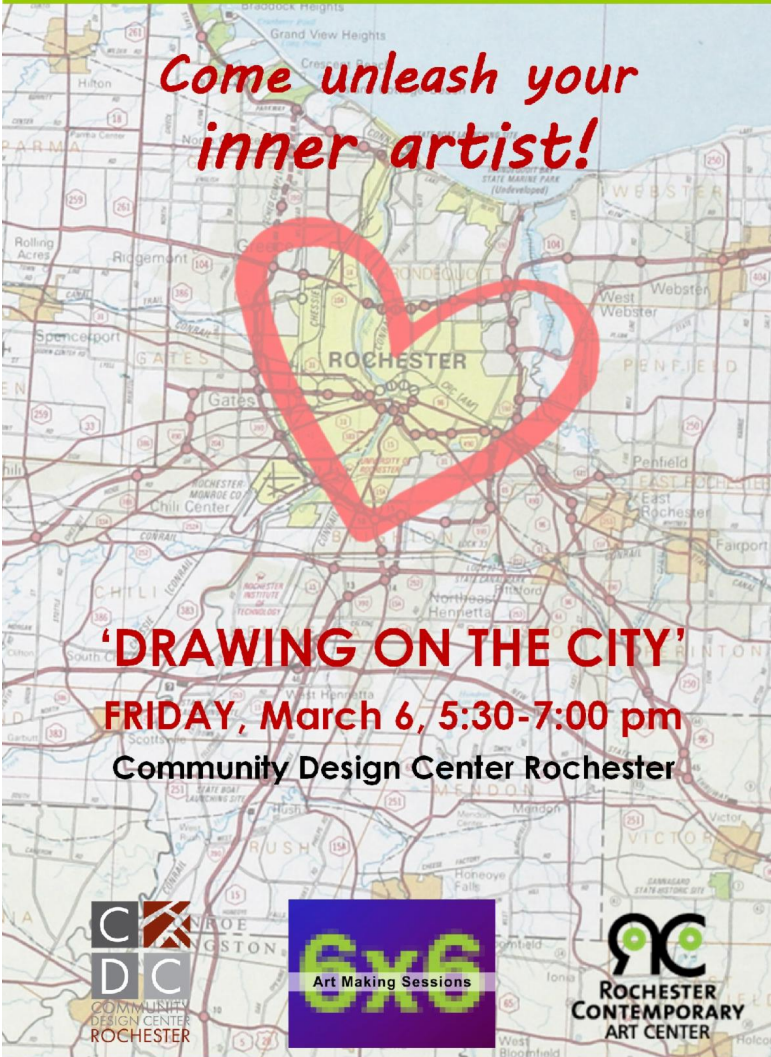


Maria Furgiuele, Executive Director | 585-271-0520 | cdcrochester.org

"Product Runway" comes to the CDCR for First Friday
Friday Mar. 6 | 5:00PM-7:30PM | CDCR Gallery, 1115 E Main St Door 3B

Come see 10 handmade garments on display, each inspired by a different Rochester landmark! The garments contain a minimum of 80% building materials (carpet, tile, vinyl, upholstery, etc.) designed by local architects, interior designers, and industry partners. A video of the garments' premiere on the 2019 Rochester Fashion Week catwalk will be projected throughout the evening.

6x6 Make Art Day



Come unleash your inner artist!

'DRAWING ON THE CITY'
FRIDAY, March 6, 5:30-7:00 pm
Community Design Center Rochester

6x6 Art Making Sessions

COMMUNITY DESIGN CENTER ROCHESTER

ROCHESTER CONTEMPORARY ART CENTER

Maria Furguele, Executive Director | 585-271-0520 | cdcrochester.org

6x6 Make Art Day at the CDCR

Friday, Mar. 6 | 5:30PM-7:00PM | CDCR Conf. Room, 1115 E Main St Door 4

6X6 squares cut from a variety of maps will be used as the foundation for art pieces inspired by or reflecting your vision for your community. Maps, colored pencils, craft paper, and glue will be provided. Bring your imagination and any photographs or found objects that you might want to add to your creation. [6x6 Make Art Day](#) encourages people from across the globe and throughout Rochester to gather with friends, family, and coworkers to make art that will be exhibited in 6x6, the international small art phenomenon hosted annually by [Rochester Contemporary Art Center](#).

This **free** event will be guided by:

[Nana-Yaw Andoh](#), Professor of Architecture at RIT

[Roger Brown](#), Architect & Founder of the CDCR



Documentary Screening on Racism in Public Housing
Monday, Mar. 16 | 6:30PM-9:30PM | The Little Theatre, 240 East Ave

The CDCR has partnered with WXXI for the screening of "East Lake Meadows," a new documentary focused on a public housing project with the same name that was opened by the Atlanta Housing Authority in 1970 and demolished a generation later. "East Lake Meadows" tackles the impact of racism on housing while also exploring the daily lives of those who called East Lake Meadows home. The screening will be followed by a panel discussion facilitated by Dana Miller (Deputy Commissioner, City of Rochester) with Maria Furgiuele (Executive Director, CDCR) and Lomax R. Campbell (Director, Mayor's Office of Community Wealth Building), and a reception with refreshments.

Free and open to the public, but reservations required.

[Watch the trailer](#)

[Reserve your seat](#)



Photo Credit: Aaron Mondry

Heart Bombing in Rochester Shows Love to Vacant Buildings

Each February, young preservationist organizations across the rust belt gather to show their love for old buildings in need of some TLC. This year, the Young Urban Preservationists "heart bombed" the Driving Park Hotel in Rochester's Maplewood neighborhood. Heart bombing is a simple process: you make valentines for needy buildings and then either tape them on the building or hold them up near the building and take lots of photos to spread the word on social media!

[Learn more about spreading the love!](#)

See what our friends are doing



Think transit first.



Presented by



In partnership with



"Think Transit First" Street Film Screening & Panel

Wednesday, Mar. 18 | 6:30PM-8:30PM | The Little Theatre, 240 East Ave

Reconnect Rochester is calling all citizens and non-profit, business, and community leaders who care about making Rochester a more just and equitable place. Join us for short films and live discussion about how we can improve transportation and access in our community.

[Reserve your seat with a suggested donation here!](#)



GENESEE LAND TRUST

Walk the Genesee River

Saturday, Mar. 14 | 9:00AM-11:00AM | Church of Love Faith Center, 700 Exchange Street

A 2-mile round trip walk along the Genesee Riverway Trail! See parts of the river that perhaps you've never seen, learn some of its history, and take a few beautiful river photos along the way. Light refreshments provided.



HIGHLAND PARK — CONSERVANCY —

"Rochester's First Park: Highland Park" Screening

Wednesday, Mar. 4 | 6:30PM-8:00PM | Olmsted Lodge, 171 Reservoir Avenue

Join the Conservancy for "Rochester's First Park: Highland Park," a short documentary on the origins and development of Rochester's premier Olmsted-designed park. The video was produced by Highland Park Conservancy and Dixon Schwabl. Free and open to the public. Snacks provided!

The Community Design Center is generously supported by



**Council on
the Arts**



admin@CDCRochester.org | [585.271.0520](tel:585.271.0520) | CDCRochester.org